## Steelcase<sup>®</sup>



Visit steelcase.com

f facebook.com/Steelcase

y twitter.com/Steelcase



youtube.com/SteelcaseTV



Concept and Design / Steelcase **15-E0000300 04/18** © 2014 Steelcase Inc. All rights reserved. All specifications subject to change without notice. Printed on at least 60% recycled paper. Cert no. BV-COC-858659. Printed in France by OTT Imprimeurs – Wasselonne.

**B-Free** Softwork





## B-Free: where ideas collide

B-Free furniture forms neighbourhoods within the workplace. Cubes, beams, screens, desks and tables create spaces where people easily connect and collaborate, and the collision of ideas becomes a natural part of the work day.







## 77%

Workers who believe creativity will be a critical job skill in the future.

Source: Steelcase Creativity and the Future of Work Survey, 2017

## Does your workplace encourage innovation?

Creativity blossoms in less formal, more casual places where it's easy to connect and collaborate with others. These spaces help foster new ideas and connections, the root of innovation.

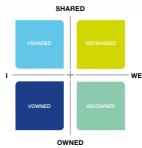
In many offices, informal spaces offer limited seating and provide little privacy or support for technology.

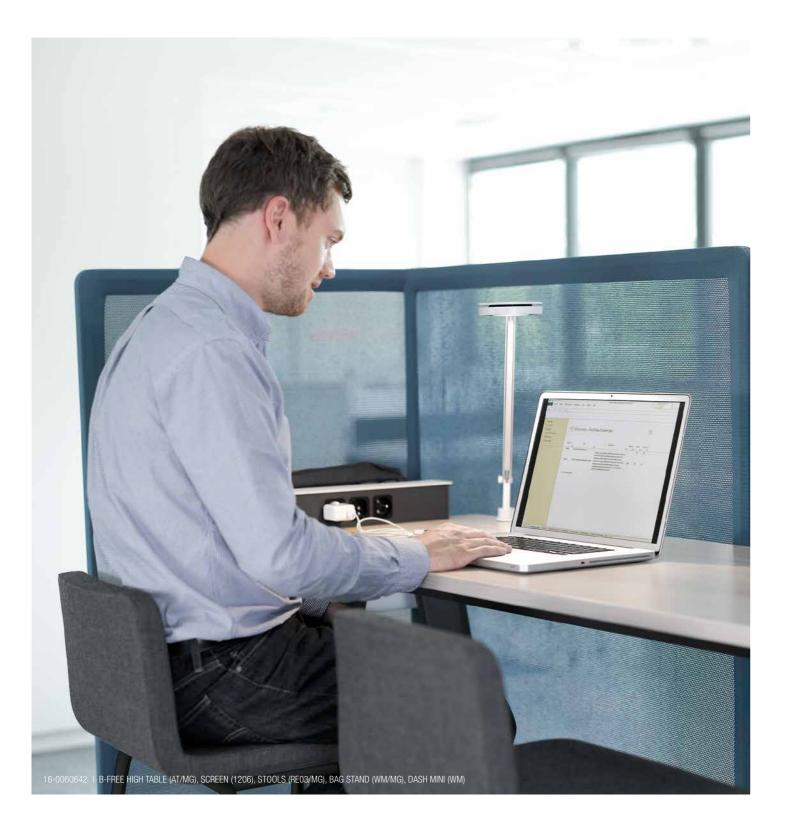
To foster innovation, offer a palette of places: spaces where anyone in the organisation can quickly find an ideal place for connecting with colleagues and impromptu collaboration.



they work. Steelcase's Engagement and Global Workplace report found that as the ability to choose where to work within the office based on the task at hand increased, so did engagement. A change in work setting provides a fresh perspective, empowers employees and helps boost productivity.

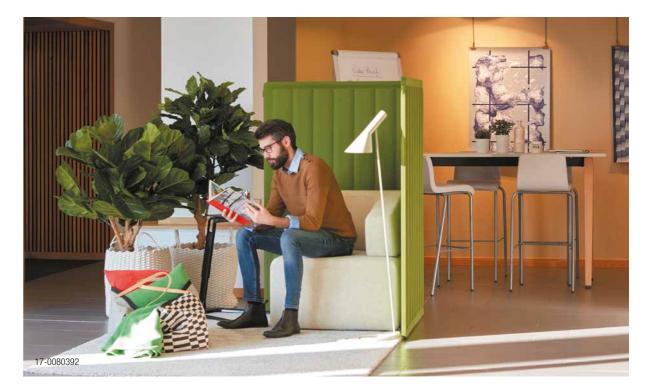
B-Free offers a broad statement of line with a consistent aesthetic, making it easy to leverage space across the entire floorplan and create effective workspaces for individual concentration, connecting with colleagues and collaborating with others.





## Concentrate

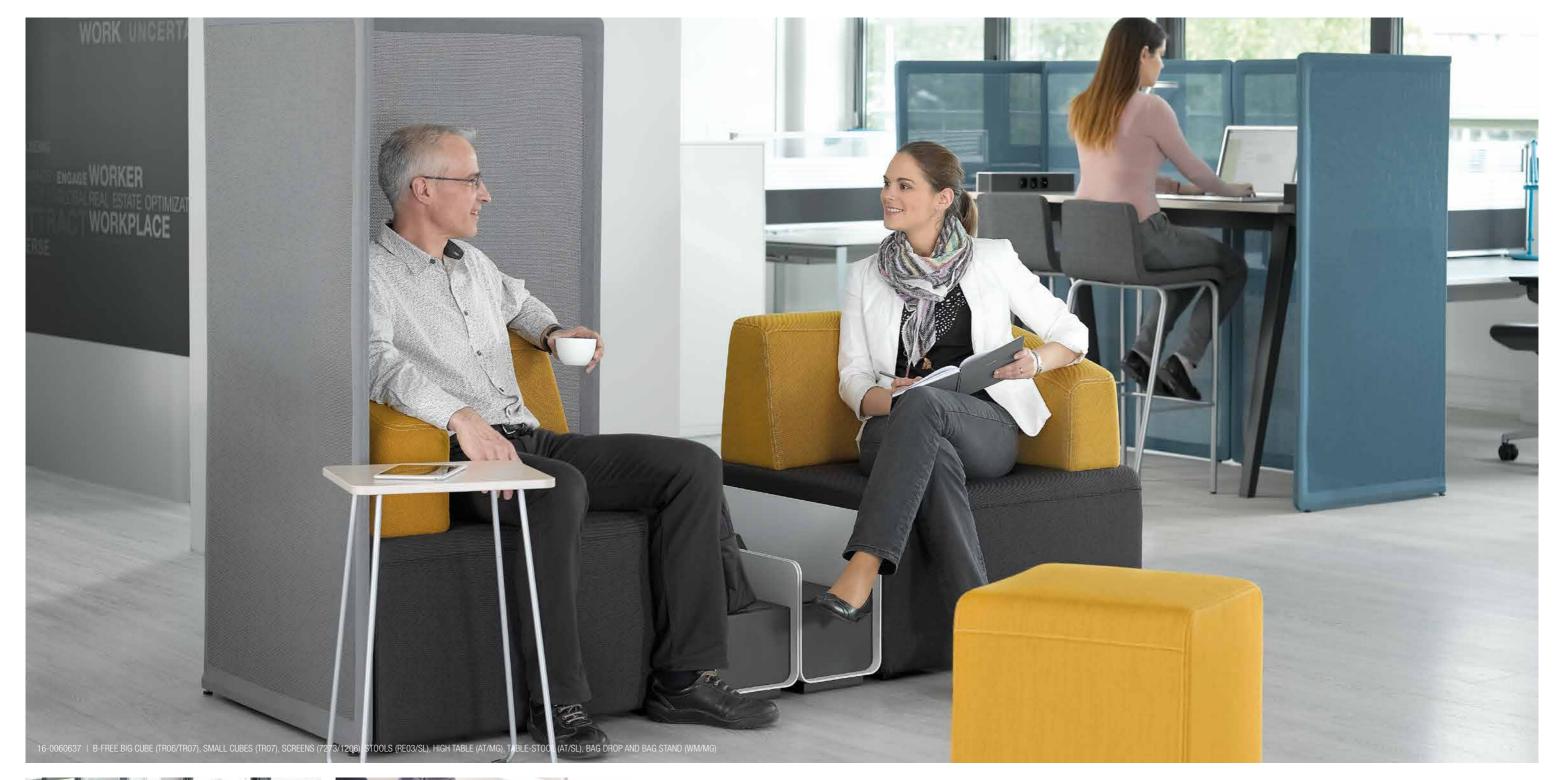
Changing posture boosts productivity and wellbeing, and so does B-Free, with spaces catering to work at stool or seated height supporting both short-and-long-term tasks. Screens provide a subtle barrier from distractions, while power outlets and a bag drop support technology and personal belongings.





PRIVATE, YET OPEN

Privacy screens anchor B-Free configurations in the workplace and provide visual shelter while keeping workers connected to the surrounding environment.







### Connect

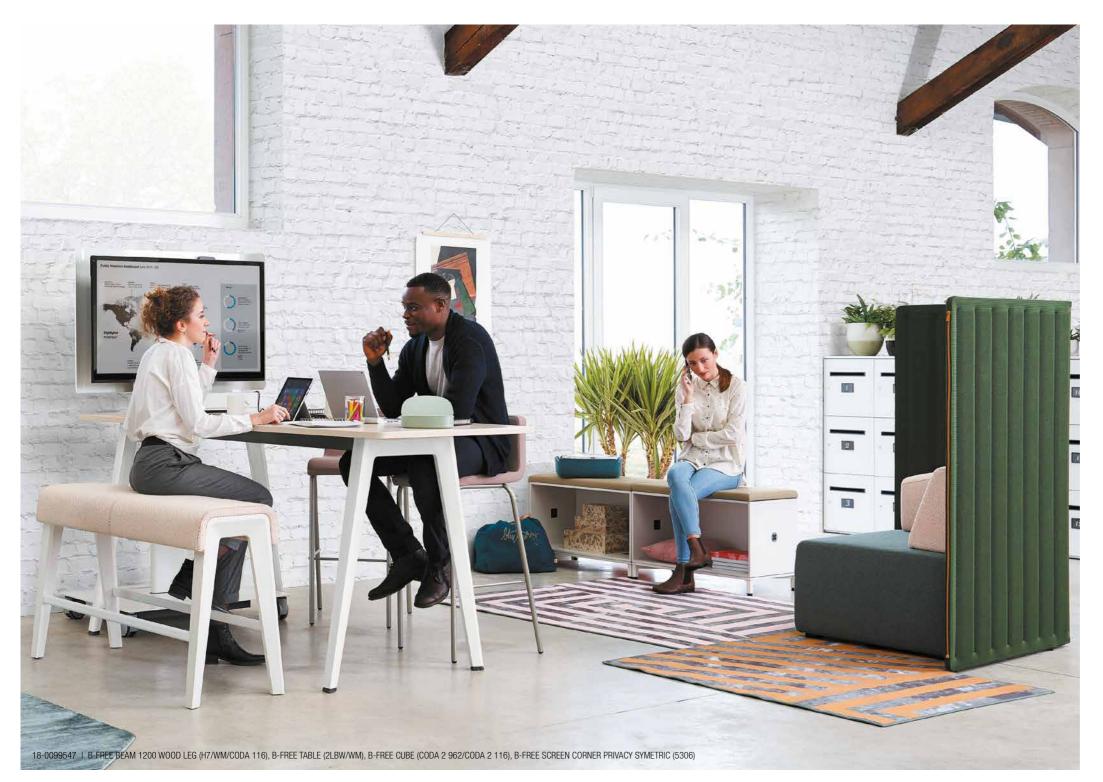
Nearby informal spaces provide a welcome change during the work day. Create opportunities to meet informally in a comfortable, relaxed posture, in a private space that is yet still connected to the organisation.

The swivel cube makes connecting with others easier and creates dynamic informal spaces.

## 6 HOURS

In a 24/7 world, the average person needs six hours of social interaction daily. Such connections increase wellbeing and minimise stress.

Source: "Wellbeing: The Five Essential Elements" Gallup Business Journal









## Collaborate

B-Free creates an authentic and informal atmosphere where teamwork comes naturally and collaboration flourishes. Workers have equal access to tools, displays and digital/ analogue information. Plus, it is easy to reconfigure components as work needs change.

B-Free beam encourages a change in postures — from sitting to perching — and promotes movement to better engage in conversations.



16-0058809 I B-FREE DESK (WY/HW), C:SCAPE SCREENS (AT14), GESTURE TASK CHAIR (RE08), DASH MINI (WM)





## Customization

Position B-Free worksurfaces on their own, or back-to-back. Create spaces for individual concentration and group collaboration. Add privacy screens, storage, worktools, lighting and other accessories on the integrated rail. B-Free is a complete desk program, including user sliding top for easy access to power, ready to adapt at a moment's notice.







#### **REFINED COMPONENTS**

A host of welcoming touches greet B-Free users — the Seamless Edge on the elegant worksurfaces, natural wood legs on both desks and high tables and comfortable fabrics on seating and screens.

## Enhanced ergonomics, comfort and support

B-Free lounge seating welcomes varied work postures — reading, reclining or leaning in to a conversation.

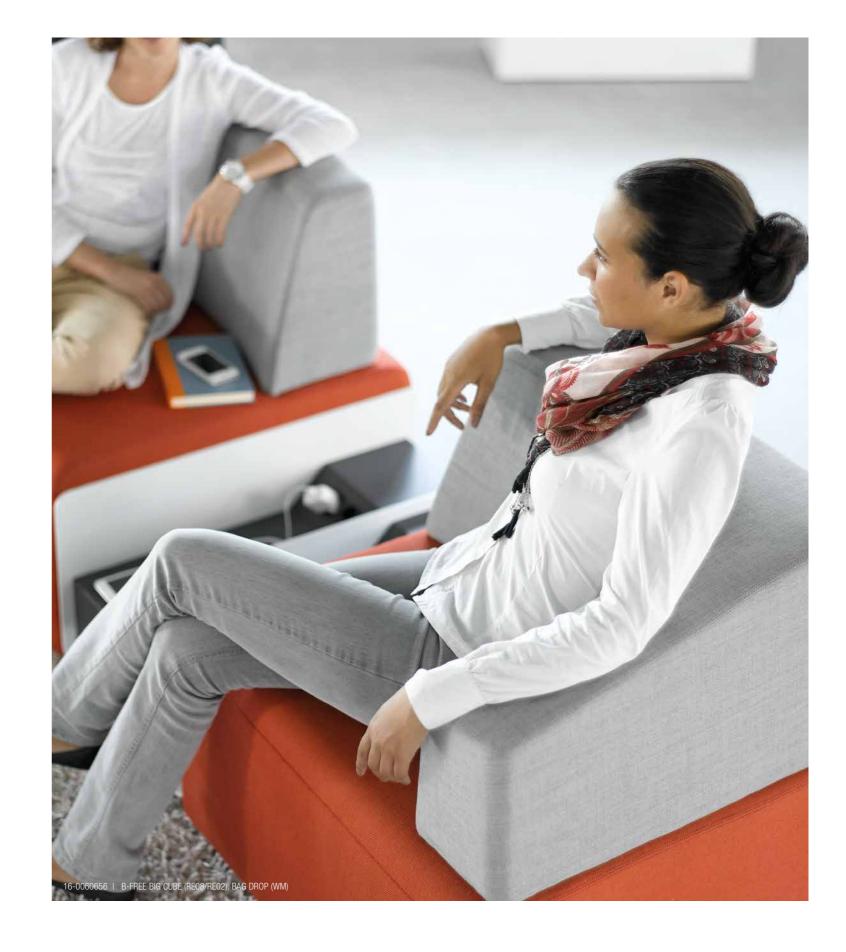
From focused individual work to a casual meeting, B-Free provides thoughtful, comfortable support.



The top block wraps the user with lumbar support and a sense of enclosure. Dense foam provides comfort in any seated position.



A gentle slope to the armrest offers natural support.



## Well-adjusted

Business changes, so B-Free makes it easy to customise the workplace. Users are now offered what they need — privacy screens, power outlets, bag stands/bag drop and lighting — and change it any time.



18-0100403 | B-FREE SCREEN CORNER PRIVAY RIGHT/LEFT (KNIT 8172 CURRANT), B-FREE DESK 1600 (WY/HX), SERIES 1 TASK CHAIR (SEAGULL/CANARY/KVADRAT STEELCUT TRIO 2- 745), BOLIA (PEPE SOFA)







#### POWER ACCESS

A place to power devices and keep personal belongings at hand in the bag drop.

#### PERSONAL BELONGINGS

The bag stand, attached to a B-Free table, holds bags in an easy-to-reach location.

#### ENCLOSURE

Opaque screens provide the right level of privacy for concentrated work and give the user a nice feeling of enclosure.

### **Planning ideas**

B-Free supports individual and group work through a wide range of application possibilities, from spaces for individual concentration to settings for informal connection and both planned and impromptu collaboration.



COLLABORATION SETTING A unique table shape for teamwork with an optional media:scape mobile.



FOCUS WORK A workspace for focused work that also keeps the individual visible and accessible to co-workers.



INFORMAL COLLABORATION A comfortable setting for two-person collaboration in a small footprint.



18-0103145

INDIVIDUAL BOOTH A comfortable space for individual concentration or relaxation.



18-0103146

WELCOME AREA

Waiting time is more enjoyable with convenient power outlets for recharging technology and comfortable seating.



18-0103142

#### NOMADIC ZONE

Open workspaces for nomadic workers with support for their technology and personal belongings.



18-0103147

RELAX ZONE Places to relax, refuel and reflect.

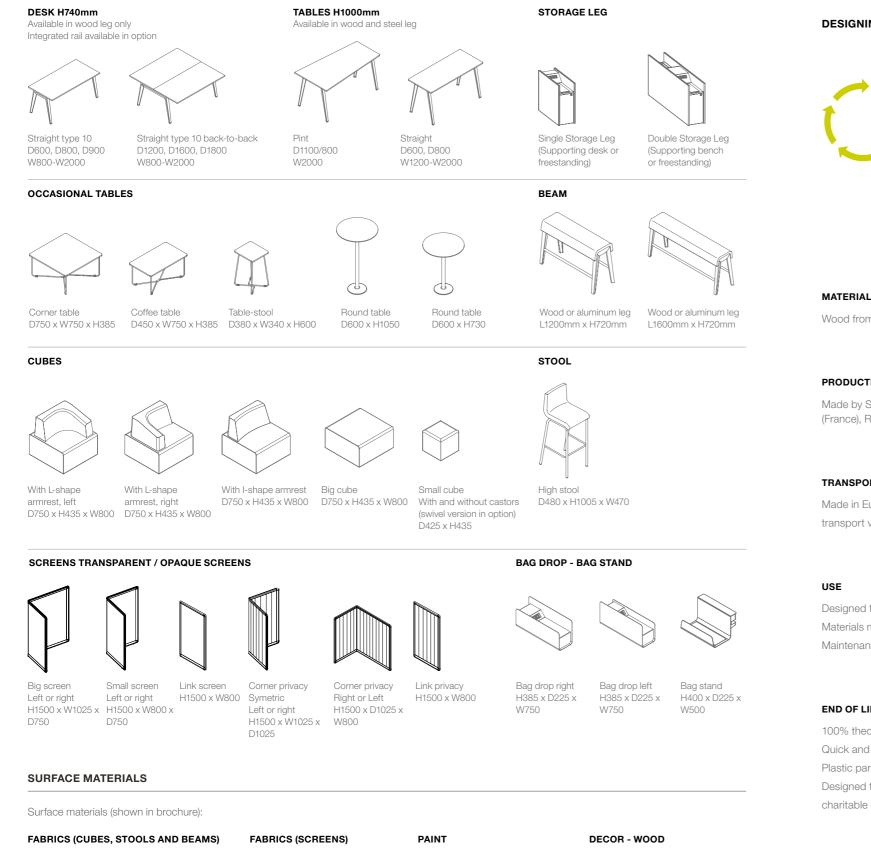


18-0103144

#### RESIDENT ZONE

Dedicated workspaces with visual privacy, worksurface and tools.

#### STATEMENT OF LINE



MG Merle SL Aluminum

WM Arctic White Mat

#### SUSTAINABILITY

#### DESIGNING FOR THE ENVIRONMENT REQUIRES INNOVATIVE THINKING AND SOLUTIONS.

# LIFE CYCLE

During our product development process we consider each stage of the product life cycle, from materials extraction, production, transport, use and reuse, until the end of its life.

#### MATERIALS

Wood from European sustainably managed forests.

#### PRODUCTION

Made by Steelcase and partners in the following locations: Sarrebourg (France), Rosenheim (Germany), Wittelsheim (France), Poznań (Poland).

#### TRANSPORT

Made in Europe, close to customers. Optimised packaging to keep transport volumes as low as possible and improve filling rates.

Designed for a long product life, with replaceable parts. Materials meet stringent health and indoor air quality criteria. Maintenance information available upon request.

#### END OF LIFE

AT Acacia

WY Snow

G0/230 Crystal

HW Natural Beech (wood leg)

H1 Espresso (wood leg)

Wenge Bisque 2LBW

100% theoretically recyclable cardboard and LDPE film for packaging. Quick and easy disassembly.

Plastic parts clearly labelled for easy sorting and effective recycling. Designed to ensure responsible end of use strategies - refurbishing, charitable donation or recycling.







- CODA 2 962
- CODA 2 116

\*This fabric is available in Select surfaces only. Colours are representative and may vary slightly from actual material.

1206 B-Free Knit Blue\*

8172 Currant

5306 Leaf

1274 Sky

7258 B-Free Knit Light Grey

7273 B-Free Knit Dark Grey

#### CERTIFICATIONS (DEPENDING ON PRODUCTS)

To show continuous improvements, we communicate our products' environmental performance through voluntary environmental labels and declarations. Sustainability related actions and results are communicated in the annual Steelcase Corporate Responsibility report.

#### PRODUCT

**EPD** - Environmental Product Declaration **PEP** - Product Environmental Profile **NF Environnement** NF Office Excellence Certifié Blauer Engel Indoor Advantage

#### MATERIALS

PEFC - Programme for the Endorsement of Forest Certification E1 - Low concentration of formaldehyde in wood E0,5 - Very low emissions of formaldehyde from wood OekoTex 100 - Confidence in textiles European Eco-Label - for textiles Cradle-to-Cradle - for textiles

#### PLANTS

ISO 14001 - Environmental management system EMAS - European Eco-Management and Audit Scheme **OHSAS** - Occupational Health and Safety Assessment Series

#### FIND OUT MORE

Sustainability related actions and results are annually communicated in the Steelcase Corporate Sustainability Report. More environmental details available upon request.